

Beyond Pink

by teresa paquin



After



Heather Grise is a career mom accustomed to wearing a makeup palette of soft to vibrant pinks. She desired a new look that would enhance her blue eyes and smooth complexion. For this makeover, a soft neutral palette of taupes and creams was used to boost her eye color. Cream foundation and luminous makeup were applied to play up her beautiful skin, creating a dewy finish rather than a matte powder finish.

- Step 1:** Use fingers to apply treatment cream for dry skin and a disposable lip brush to apply lip balm to the lips.
- Step 2:** With a small, synthetic camouflage brush, apply a light yellow-beige cream concealer to the under-eye area and blend.
- Step 3:** Use a wider synthetic foundation brush to apply an ivory-colored cream textured foundation to the face. Do not apply to the eyelid area or where concealer was applied.
- Step 4:** Apply a no-color translucent powder to the entire face, including the eyelid area, using a large sable powder brush.
- Step 5:** Following the natural eyebrow shape, fill in the eyebrows using a light color taupe brow pencil. Use a small-angled brow brush to apply a blonde brow powder for a softer, natural finish.
- Step 6:** Use a small chisel eye shadow brush to apply a bone-colored eye shadow to the entire eyelid area.
- Step 7:** Apply a taupe color eye shadow in the natural crease of the eye with a medium pointed crease brush. Have model keep eyes open rather than closed to help determine the exact application for the deeper shadow.
- Step 8:** With the pad of the index finger, apply a small amount of a shimmer cream-colored eye shadow on the center of the bottom eyelid.
- Step 9:** Use a flat tipped eye liner brush to apply a warm brown shimmer eye liner to the upper eyelid. Apply as close to lashline as possible to make lashes look fuller.
- Step 10:** Apply a brown-black mascara to both the upper and lower lashes using a disposable mascara wand. To achieve an even softer look, a deep auburn mascara could be used instead of the brown-black.
- Step 11:** To give the skin a soft glow, apply a luminous cream with a finger and blend into the forehead and upper cheek area. Using fingers, apply a deeper apricot cream tone blush under the cheekbone to provide a definition. Apply a slightly brighter apricot tone powder blush to the apples of the cheeks using a small angled blush brush.
- Step 12:** Tissue off any excess lip balm. Apply apricot lip liner around the natural lip line. Fill in remaining area with lip liner to give lipstick more staying power. Blot with tissue. Apply a soft apricot shimmer lip gloss to the lips using a flat sable lip brush.
- Step 13:** Use a large sable powder brush to apply a no-color translucent powder all over the cheeks and t-zone. ■

Model: Heather Grise,
Townsend, Maine
Photographer:
Franklin McMahon,
Portland, Maine

Cosmetic products courtesy of Anna Sui, Bobbi Brown, G. M. Collin, MAC Cosmetics, PETER THOMAS ROTH Skin Care, RCMA and Tigi.



Teresa Paquin is a freelance makeup artist, also licensed in esthetics and cosmetology. Her background and education include makeup design and application for film, television, print and photography. She also collaborates with her own creative team that consists of a photographer, stylist and set designer.