



Before

Model: Beth Charland, Litchfield, NH

Photographer: Franklin McMahon, Portland, MA



After

by teresa paquin

Beth Charland is a full-time graphic designer who recently was invited to a gala ball in Austria. She needed an elegant evening look for the special occasion. In addition, she needed some instruction on recreating the eyebrow area.

One week before the event, Charland received a facial treatment. Her skin was very dry and dehydrated. It was cleansed, exfoliated and moisturized with a heavier treatment cream.

**Step 1:** Cleanse and moisturize the skin using products for dry, sensitive skin.

**Step 2:** Use a disposable lip brush to apply lip balm for dry lips.

**Step 3:** Apply an eye shadow base with a synthetic concealer brush. Use an oil-free foundation rather than an oil-base concealer to even out tones and prevent the eye shadow from creasing.

**Step 4:** Apply a yellow-base concealer to the under-eye and red areas of the cheek with a synthetic concealer brush. Blend softly with a makeup wedge.

**Step 5:** Use a synthetic foundation brush to apply a lighter beige foundation all over the face area and blend out further with a makeup wedge. Extra coverage may be needed on the neck and upper chest to even out skin tone caused by sun exposure. Mix the same color foundation with a moisturizer and apply to the neck and upper chest.

**Step 6:** Using a light concealer, highlight the upper cheek, center of the forehead and center of the nose with synthetic concealer brush.

**Step 7:** Apply a no-color face powder all over the face, neck and upper chest area using a large sable fluff brush.

**Step 8:** If the eyebrow area needs to be recreated due to minimal hair growth, use a dot-to-dot method. Dot the eyebrow where eyebrow shaping would be required. Then, connect the dots, forming a lined eyebrow. Add soft hairline strokes into the lined eyebrow to make it appear more natural.

**Step 9:** Apply a soft beige eye shadow all over the eyelid using a small sable fluff brush. Shade in the crease with a light gray and wine eye shadow. Fully line the upper and lower eyelid with black eye pencil, further softening with a sable pointed eye liner brush.

**Step 10:** Apply full false eyelashes using tweezers to hold and line up to the eye lid. After glue dries, reapply liner with black pencil to soften. To complete eye area, apply black cake mascara to upper and lower lashes using a small synthetic fan brush.

**Step 11:** Apply a rose powder blush to the cheek area with a sable blush brush. Use the backward "C" motion—start at the apple of the cheek and blend up and around into the hairline. Softly shade in the contour of the cheek area with a smaller sable brush using taupe eye shadow.

**Step 12:** Blot any remaining lip balm. Line outside the natural lip line with a rose tone lip pencil. Fill in the lips with a red-tone lipstick using a flat sable lip brush. Finish the lips with a touch of clear lip gloss on the center of the bottom lip.

**Step 13:** Set the makeup application with a no-color face powder using a large fluff brush. ■

Skin care and cosmetic products and accessories courtesy of G.M. Collin Skin Care Inc., Laura Mercier, MAC and RCMA.



Teresa Paquin is a freelance makeup artist, also licensed in esthetics and cosmetology. Her background and education include makeup design and application for film, television, print and photography. Paquin is based out of southern New Hampshire and travels throughout New England for television, print and photography, on location for weddings and nationwide for commercial work.